

Claims

1. Method for setting up a communication link from a first telecommunication device (TA) over a telecommunication network (NW) to a second telecommunication device (TB), with the following steps:

Storing a plurality of multimedia objects (MO1, MO2, MO3; B1, B2, B3), which are assigned to a first telecommunication subscriber (A) together with a relevant reference number (RO) in the telecommunication network (NW);

Defining an assignment mapping (LA) with at least one data set which specifies the assignment of a specific call recipient (RE) to a specific reference number of a multimedia object;

Sending a connection setup request (OC) from the telecommunication device assigned to the first telecommunication subscriber to the telecommunication network which specifies that a communication link from the first telecommunication device to a second telecommunication device assigned to a selected call recipient is to be set up;

Determining the reference number specified for the selected call recipient on the basis of the assignment mapping (LA);

Transmission of the multimedia object (B1) assigned to the reference number determined from the telecommunication network (NW) to the second telecommunication device (TB);

Playback of the multimedia object (B1) on the second telecommunication device (TB).

2. Method according to claim 1, in which the assignment mapping (LA) is present in the first telecommunication device (TA), in which case, after the determination of the reference

number of a multimedia object for a selected call recipient in the first telecommunication device (TA), the reference number determined is transmitted from this device to the telecommunication network (NW) which then transmits the multimedia object (B1) assigned to the reference number determined to the second telecommunication device.

3. Method according to claim 1, in which the assignment mapping (LA) is stored in the telecommunication network so that the step of determining the reference number is undertaken in the telecommunication network (NW).

4. Method in accordance with one of the claims 1 to 3, in which the determination step makes provision that if a selected call recipient is present for whom no data record is present in the assignment mapping, a reference number of a predetermined multimedia object (B1) is output.

5. Method in accordance with one of the claims 1 to 4, in which furthermore in the second telecommunication device (TB) a multimedia object (B3) with a corresponding reference number of the first telecommunication subscriber is stored, in which case a multimedia object is only then transmitted from the telecommunication network to the second telecommunication device if the reference number of the multimedia object stored on the second telecommunication device does not tally with the reference number of the multimedia object to be transferred.

6. Method according to claim 5, in which the telecommunication network (NW), to check whether the correct multimedia object is present on the second telecommunication device, before the transmission of a multimedia object, initially only transfers the reference number (AI) of the multimedia object to be transmitted to the second telecommunication device, and after comparing the transferred

reference number which the reference number of the multimedia object stored in the second telecommunication device, this device returns a message (AAN) to the telecommunication network which specifies that the reference numbers match or that there is no match so that the telecommunication network is to transfer a multimedia object.

7. Method in accordance with one of the claims 1 to 6, in which a multimedia object of the first telecommunication subscriber also features further reference information comprising a storage authorization specification (BR) which specifies whether a multimedia object of the first telecommunication subscriber transferred to the second telecommunication device may be stored there or not.

8. Method in accordance with one of the claims 1 to 7, in which a multimedia object (MO1, MO2, MO3) features a picture (B1, B2, B3) and/or tone information.

9. Method in accordance with one of the claims 1 to 8, in which the first and/or the second telecommunication device (TA, TB) is embodied as a mobile radio device, a mobile telephone, a computer with radio module or as a landline telephone.

10. Method in accordance with one of the claims 1 to 9, in which the telecommunication network (NW) is embodied as a public fixed line telephone network or as a mobile radio network which especially operates in accordance with the GSM or UMTS standard.

11. Telecommunication arrangement comprising a first and a second telecommunication device (TA, TB) as well as a telecommunication network (NW), with the first telecommunication device being designed for setting up a

telecommunication link to the second telecommunication device over the telecommunication network in accordance with a method of claims 1 to 10.